



PROFESSIONAL LOUDSPEAKERS

 *Made in Italy*

## ANDY LIU, NEW SALES DEVELOPMENT MANAGER IN CHINA FOR FAITALPRO

Milano, Italy - We welcome Mr. Andy Liu as new Sales Development Manager in China for FaitalPRO, Faital's professional audio division. FaitalPRO, is the division dedicated to the design and manufacture of professional loudspeakers of the renowned Milan based company, Faital S.p.A, on the market since 1958.

Andy previously handled major Pro-Audio account sales in the territory of China, focusing particularly in the area of Guangdong, the core region for the Chinese Pro Audio Industry.

"With our China business growing nearly 4-fold year on year for the past 3 years, the timing is perfect for Andy to take on new responsibilities and challenges," said Flavio Naggi FaitalPRO Division Manager. "He is already very well introduced in the industry and we're excited to have him join our worldwide sales team."

Andy, who will cooperate closely with the FaitalPRO Sales department in Milan, will be responsible for all FaitalPRO accounts in China. Andy's efforts will be fully supported by the entire Pro-Audio division at Faital's Head-Quarters and assisted logistically through Faital ASIA (FaitalPRO's Gateway to Asia) based in Hong Kong, which makes FaitalPRO products readily available to the entire South East Asian region.

Andy will work closely with major audio wholesalers, retailers, top enclosure manufacturers and OEM producers and will be able to carry on the already excellent reputation of FaitalPRO products in China.

The Palm Show Expo 2012, 24-27th May, at the NEW China International Exhibition Centre (CIEC), will be the perfect venue to introduce and meet Andy in person.