



PROFESSIONAL LOUDSPEAKERS



## FaitalPRO awarded in the pro-audio 'Loudspeaker' category competition

All of the votes have been tallied and the results are in for the "First Annual ProSoundWeb/Live Sound International Readers' Choice Product Awards".

This is the first edition of quite an important competition, promoted by the ProSound News and LSI Live Sound International magazine through the official website, ProSoundWeb.

Actually, 35 thousand people voted, the online community of audio professionals, which assigned from zero to five stars in several categories. According to the organisers, it was a really close race and the results were uncertain in some categories up to the final decisive days, with some winners separated by just a few votes.

In the Readers' Choice Awards, FaitalPRO won in the "Loudspeaker" category with the FaitalPRO 18XL1500 woofer.

The organisers pointed out that this is a unique competition for a number of reasons, also because there were two product macro-categories, "New" and "Established" products: the dividing line was fixed at "before and after January 1st, 2008".

The winner, FaitalPRO super woofer 18XL1500, incorporates a new "motor" design that optimises thermal dissipation and maximizes efficiency.

Flavio Naggi, FaitalPRO Overseas Sales Manager stresses: "A really great 18" subwoofer, created and validated to operate under any environmental condition in a professional context. The production on a 100% automated robotic manufacturing line ensures that tolerances and quality continuity are guaranteed to date unmatched by any other professional audio component manufacturer worldwide."

The FaitalPRO 18XL1500 is 100% waterproof thanks to a paper pulp formulated with a special treatment carried out during the preparation instead of being applied later on the surface with an additional coating layer. Other manufacturers usually apply a coating of water-resistant material on the cone to make it weather resistant, while the exclusive aspect of this, as all the other FaitalPRO loudspeakers, makes it a completely "bulletproof" product. All validations to perfect the 18XL1500 were performed within Faital's R&D facilities near Milan, with anechoic chambers, accelerated life tests, and a vast array of the latest and most advanced equipment on the market today and that are certainly "hard to match".



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The winning super woofer supports 3000 Watts of maximum musical program power, guarantees 98dB, and is equipped with an exclusive demodulated motor with neodymium magnets that allows for a powerful and rapid response with an extremely linear excursion, hard to match in this 18" subwoofer category. The 18XL1500 is suited to any application for low frequencies that requires high output with high power while maintaining the size of a compact product with respect to many 21" and 24" on the market today, it is not important that it be indoor, outdoor, in marine applications, in water parks or stadiums, it is appropriate for any location that requires the best possible sound reproduction, a real "performance machine" from the high technology and dedication of FitalPRO and Fital Headquarters, on the market since 1958!

A final note, FitalPRO joins the organisers in thanking all of the voters that made this first edition such a great success. Thank you!