



PROFESSIONAL LOUDSPEAKERS



Adam Hall to officially distribute FaitalPRO products in Europe

New distribution agreement for Europe for the Italian professional loudspeakers manufacturer FaitalPRO.

FaitalPRO is pleased to announce the official distribution agreement signed with the giant pro audio organization Adam Hall.

Starting officially on February 1st, 2011, Faital PRO professional loudspeakers - engineered and manufactured - "at the doors of Milan" will be even more widely available on a European level.

Adam Hall is a renowned organization appreciated throughout Europe - since 1980 - due to their competence in the pro audio market and a double profile: as a wholesaler for several manufacturers' brands and as a producer of some well known product lines.

Around 80 people work in the German headquarters in Neu-Anspach, Hessen, while throughout the rest of Europe Adam Hall boasts a wide network of branches, resellers, sales agents, with a very efficient and proactive profile, summing up to a total of around 120 strong.

Their devotion to professional audio markets and acoustic enclosures is absolute: actually their wide catalogue includes everything an enclosure manufacturer may ever need, from cables and connectors to wood, handles, flight-case materials, wheels and cases.

Besides, their catalogue gets even wider enclosing stands, PA equipments, guitar equipment, Installation Equipment, PCB and transformers, and many other audio accessories.

The distribution agreement with FaitalPRO involves many European territories excluding The Netherlands, Norway, Poland and Sweden.

Flavio Naggi, Overseas Sales Manager for FaitalPRO comments: "We are definitely proud of this agreement that is certainly a step forward in our distribution scheme: working with such a prestigious partner as Adam Hall consolidates the European spread of our high-end professional loudspeakers and represent the beginning of a solid and very promising cooperation for both companies.

The relationship will start and be officially announced at the coming ISE 2011 which incidentally this year begins on February 1st (1-3 Feb. 2011, Amsterdam RAI). So come and see us and our



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professional loudspeakers “live” at the Adam Hall booth (hall 6 - #6J132).”