

## FitalPRO Previews at ProLight+Sound 2009

**Spectr Audio and AudioFocus Join FitalPRO at The Frankfurt Prolight+Sound in Support with their demo cabinets.**

Frankfurt, Germany, April 2009 - FitalPRO will be using Spectr Audio and AudioFocus cabinets to demonstrate some of their drivers at the 2009 Prolight+Sound. Spectr Audio and AudioFocus staff will be attending in support of the demonstration, and to further explain and discuss the philosophy behind the cabinets, how the sound quality was achieved, and why Fital drivers play such an important role in attaining the level of clarity and performance.

For Spectr Audio there will be two cabinets in the FitalPRO sound booth:

- The AP26 - a powerful and compact cabinet with dual Neodymium 6" woofers and a 1" compression driver with a 1.7" voice coil, and
- The AP110, which is a compact, trapezoidal cabinet with a single Neodymium 10" woofer and a 1" compression driver with a 1.7" voice coil.

Both models stand above the competition in their respective configurations, producing a superior sound quality along with astounding amounts of bass response.

This joint FitalPRO/Spectr effort is one in a series of many acoustical achievements that Spectr Audio will release this year.

While for AudioFocus there will be two cabinets at the booth:

- The MTB118A - a powerful and compact subwoofer equipped with FitalPRO's brand new 18XL1500", and
- The FR112A, Equipped with a 12" woofer with a 3" voice coil and a 1.4" compression driver with 1.7" voice coil.

The two enclosures will be attesting to the exceptional sound quality of the entire AudioFocus product line-up. Both will be presented in their active version.

For more information please visit the FitalPRO booth (Hall 4.1 - Booth #E21), the AudioFocus booth (Hall 4.1, Booth #F67) or the respective FitalPRO, Spectr Audio and AudioFocus websites.

**From America to Europe, from fair to fair, always on to something new.**

The eco of the recent NAMM Show in California has not yet faded and we are already tracing the

important points of what FitalPRO will be launching on occasion of the next fair, this time, the European ProLight+Sound.

Also participating this year with their own hospitable stand at the professional audio fair in Frankfurt - FitalPRO - the professional division of Fital, will re-propose all of its traditional "battle horse" loudspeakers and a few new entries too, in grand style.

Flavio Naggi Overseas Sales Manager confirms: "We will introduce several new loudspeakers dedicated to the professional world, which express our "vital force": a true "drive" to constantly improve and be ever closer to our sound reinforcement clients - at all levels - by listening to their requests and responding with new technologically rich proposals incorporating the quality for which our brand is a recognized synonym."

### **HF Drivers**

There are several new products to be launched in Frankfurt, among which there will be high frequency compression drivers meant to extend the range offered to make it even juicier, expanding market horizons.

In fact, in the 1" compression driver area, the introduction of a new, more compact and economical version compared to products already on catalogue is planned. The new 1" HF driver adopts a ring diaphragm based on a "patent pending" design and re-proposes the high quality and performance of the new FitalPRO products.

Then, a second novelty model is included in the 1,4" e 2" opening compression driver category that proposes a slightly smaller 65 mm voice coils. The result is a conceptually new driver that will still guarantee high performance but will have more convenient costs and smaller size.

Flavio Naggi stresses: "In a moment like this where it is necessary to pay special attention to costs and to know how to choose products with the best cost/highest performance ratio, we are coming out - right on time - with new products. They are born in full respect of our high quality tradition where there is no room for compromise, however, are able to contain both costs and size."

### **New "Ketone Polymer" Diaphragms for existing HF Drivers**

The novelties continue, in fact, the current driver ranges will be accompanied by new versions based on a 1" Ketone Polymer diaphragm. This will allow us to offer even greater options to the designers that want more acoustic variation, in frequency response and thus better satisfying all the various market demands.

### **New 5" Fe Series**

Launch of the new 5" Mid-woofer 5FE120 also, of the "Fe Series" to consider in the "economical department". It incorporates a glass fibre membrane, like the existing one, but coupled with a demodulated magnet assembly, in other words it further enhances performance in the medium and high frequencies when compared to the 5" twin already present in the current FitalPRO catalogue.

### **The 18XL1500 is in stock**

The next ProLight+Sound is also the right moment to get back in "final touch" with the brand new 18XL1500, no longer in the prototype stage and re-introduced to "the world", available today on stock and already in distribution for the joy of those who have prepared new enclosure projects with this model.

Rumours can also be heard in the FitalPRO halls regarding other interesting surprise developments on the tail of the success encountered by this model... but for the moment everything is "top secret".

### **The Five Hundred Series expands**

The Five Hundred series that presently includes a woofer for the 10", 12", 15" and 18" models, will be expanded and completed with three new 10", 12" and 15" models named "520" which incorporate a brand new and innovative magnet assembly equipped with a demodulation ring in aluminium.

### **Illustrious clients**

At the ProLight Sound, as in all the most recent fairs, there will not be a lack of other stands where enclosures with FitalPRO loudspeaker hearts will be playing.