

LOGIC SYSTEMS AND FAITALPRO

Worldwide distribution for a UK pro audio manufacturer

With headquarters in Gainsborough, Lincolnshire, Logic Systems is a well-known audio company, celebrating over 25 years in the industry.



Andy Mullen, International Sales Manager told us more. "When we started in 1993 we began manufacturing OEM loudspeakers and built a good reputation for high quality manufacturing and therefore in 1997 the decision was made to launch the Logic Systems brand.

Over the following years our reputation in the industry grew, reinforced by bands and customers in the live music industry and also installation sector.

Logic Systems products saw success across the UK in many music shops on the high street, the majority of which were exclusively supplying our equipment. These chains of shops enforced our reputation as a brand name devoted to musicians. Reacting to the decline in demand on the high street we changed our focus towards the installation and live sound market. Not only was the UK successful for these market sectors but allowed us to expand globally, securing distributorships

across the world.

Although sales within the MI market changed direction, we always provided various loudspeaker ranges, over the years, to fulfil the needs of the customer.

In collaboration with FaitalPRO we are pleased to have recently launched Notion, our new product range, for the MI sector.

As a company we constantly develop new products, currently based around four ranges, with an active range to be added in the near future.

The "Notion" range is aimed at the MI market, the "Ci series" is a range of installation specific cabinets aimed principally at bars, clubs and leisure market with additional applications within churches and theatres.

Our live sound range "Ethos" is tailored to the needs of the audio professionals working in the live sound market.

The range includes two integrated line array products, "CA" compact and "VA" medium format arrays with a larger system currently in the design stage. This is complemented by the "MLM series" of multifunctional stage monitors.

The V Line range are pure line source designs that radiate acoustic energy in a 90 degree (horizontal) and 15 degree (vertical) 'cheese wedge' pattern. The best results are achieved by mounting the speakers at ear level for best audience coverage, which means they are ideal for 'flat floor' audience coverage both indoors and outdoors.

As part of our company mission includes quality and reliability, we chose Italian professional loudspeaker manufacturer FaitalPRO as a reputable European manufacturer, whose products we have used over the years, with success. It became an obvious choice when considering our needs in designing the Notion range. FaitalPRO components chosen for this include 18HP1060, 15HP1010, 12FH500, HF148, 10FH500, 8PR200 and others. With new products currently in development we look forward to working with FaitalPRO into the future."



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PROFESSIONAL LOUDSPEAKERS

— — — *Made in Italy*

Website: www.logicsystems.co.uk

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