

## ECO-CONSCIOUS, FAITALPRO GOES “SOLAR”!

Milan, July 2012. The Chieve plant, in the Cremona province, is the location chosen by Fital to install the manufacturing operations for the entire range dedicated to the professional audio world, in other words, the FitalPRO division.

This modern manufacturing facility continues sustaining constant technological innovation over time by recently inaugurating the powerful photovoltaic system of extremely modern conception which is, naturally, dedicated to energy savings and reducing Fital's Carbon footprint above all.

Initially opened in 1978, the Chieve production plant has continuously been updated following - and at times even anticipating - the most advanced technological trends, including the installation of highly automated production lines, that guarantee the accurate reproduction and consistently high quality of the entire pro-audio range.

The Chieve plant roof presented the ideal layout and orientation for the solar panels planned for this project: this new power generation system was designed and built to achieve outstanding production efficiency - thus significant savings - and at the same time to continue on Fital's pursuit for always more “ecologically conscious” operations, guaranteeing FitalPRO's ever “greener” signature.

In fact, Fital states that on a power level, this new installation is aligned with the global policy for energy savings in terms of consumption and it is not by chance that this photovoltaic system was designed to cover 40% of the internal energy requirements.

On the other hand, from the increasingly important ecological point of view, the new system will also prevent dumping several tons of harmful CO<sub>2</sub> into the atmosphere every year.

Flavio Naggi, Fital Pro-Audio Division Manager confirms: “the system's installed capacity is 199 KWp with an annual estimated contribution of 210,000 kWh, equivalent to about 40% of the Chieve plant's current annual consumption.

The official data indicate a significant savings of carbon dioxide released into the atmosphere, almost 111,000 kg per year, which means sparing more than 2,000 metric tons over the next 20 year.

The system was officially activated the last week of June 2012 and the entire installation was completed in only two months time. In all 848 polycrystalline panels (Sovello Pure Power L) of 235 Wp each with a guaranteed output for 25 years, just like the eight Delta Solivia 20TL inverters, all Made in Germany.

With a useful life of over 25 years, this system is the latest step forward in Fital's long term and



PROFESSIONAL LOUDSPEAKERS



long established consideration for the safety of the environment.

Over the past several years Faital has always stayed ahead of the European Union's environmental requirements. Continuous studies and implementation of changes and controls are aimed at guaranteeing a lower impact on the environment. This led to the attainment of the important and certainly not widely distributed ISO 14001 certification, a certification that is exclusively bestowed on companies that respect very stringent, specifically defined "environmental management requisites" and that is not a requirement but a voluntary act of those who seek coherent, efficient and sustainable improvement in environmental protection matters: a certification with the goal of - "establishing/implementing/actively maintaining/improving a system of sustainable environmental management".